

IE-MADspo01

## **Sponsorship agreement: single event**

# Contents

1. Definitions
  2. Interpretation
  3. Warranties for authority
  4. Relationship of parties
  5. Entire agreement
  6. The venue Owner
  7. Grant of sponsorship rights
  8. Sponsorship Fee and payment
  9. Sponsorship rights granted
  10. Joint obligations
  11. Obligations of Sponsor
  12. Obligations of Organiser
  13. Indemnity
  14. Protection of Intellectual Property of Organiser
  15. Data Protection Act 2018 Compliance
  16. Right to renew
  17. Termination
  18. Consequences of termination
  19. Assignment
  20. Miscellaneous matters
- 
- |            |   |
|------------|---|
| Schedule 1 | The Event programme   |
| Schedule 2 | Corporate hospitality functions   |
| Schedule 3 | <a href="#">[Services / products]</a> the Sponsor may sell              |
| Schedule 4 | <a href="#">[industry sectors / product ranges]</a> [ ■ ■ ■ ■ ■ ■ ■ ■ ] |
| Schedule 5 | Data Protection Act 2018 Compliance                                     |





.....  
.....

#### 4. Relationship of parties

4.1. Nothing in this agreement shall create a partnership or agency [or the relationship of employer and employee], or other relationship between any of the .....  
.....

4.2. Neither party shall have, nor represent that it has, any authority to .....  
.....

OR

4.3. [party] enters into this agreement as agent for [name of principal] and .....  
.....

#### 5. Entire agreement

5.1. This agreement contains the entire agreement between the parties and supersedes all .....  
.

5.2. Each party acknowledges that, in entering into this agreement, he does not rely on any representation, warranty, information .....  
.....

#### 6. The Venue Owner

The Owner joins in this agreement ..... :

6.1. he accepts and approves of the terms so far .....  
..... ;

6.2. he will not obstruct the performance of the .....  
..... ;

#### 7. Grant of sponsorship rights

7.1. The Organiser now warrants that he owns and/or controls the Event and that accordingly the rights and licences granted by .....  
.....

.....

7.2. The Organiser now grants to the Sponsor the [exclusive] rights and licences set out in this agreement for the Term and for .....  
.....

7.3. The rights and licences granted by this agreement extend only to the [industry sectors / product ranges] [ .....  
..... 4 ].

7.4. If this agreement is renewed for a future Event, .....  
.....  
.....

## 8. Sponsorship Fee and payment

8.1. As payment for the rights and licences .....  
, .....  
....., ..... :

8.1.1 by [on signing this agreement];

8.1.2 by [date];

8.1.3 by [date];

8.2. All sums due under this agreement:

8.2.1 shall be made in full, without any set-off .....  
.....  
.....

8.2.2 shall be made by the due date, failing which .....  
.....  
..... [ 5 ] %;

8.2.3 shall be paid in .....  
[ ' ..... ] .

OR

8.2.4 [specify method of payment and due date]



















## **Schedule 1: The Event programme**

## **Schedule 2: Corporate hospitality functions**



**Schedule 3: [Services / products] the Sponsor may sell**

**Schedule 4: [industry sectors / product ranges] [and countries]**



























