

NZ-IPipp28

## **IP rights sale agreement: in television, film or media production**

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Schedule 1 Description of [\[Beautiful Zebra Rights\]](#)

Schedule 2 Press release

















10.2.3 whatever documents in whatever form are required to satisfy  
[any authorised stock ]  
[ ]

10.3. The Seller agrees to take whatever action is necessary, for period of  
[seven] ,  
[ ]

## 11. Confidential Information

11.1. All Confidential Information and other data, supplied by the Seller to the  
 , ,  
 ,  
 .

11.2. The parties are aware that, as a result of this agreement, they will each  
have access . , ,  
 ,  
 :

11.2.1 except as provided in this ,  
 , ;

11.2.2 not use the Confidential Information in any way for themselves  
 , ,  
 ;

11.2.3 not store, copy, or use the Confidential  
 [ . . . ] .

11.2.4 use their best endeavours to keep confidential ( )  
 )  
 .



....., ....., ....., ....., .....  
..... ( .....  
..... 2017, .....  
..... .

### 13. Indemnity by the Buyer

.....  
..... :

13.1. ....  
..... ;

13.2. its breach of this agreement;

13.3. .... [ .....  
..... ] .....  
..... ;

13.4. ...., ....., .....  
....., .....

13.5. ....  
..... .

### 14. The measure of damages

14.1. ....  
.....  
..... .

14.2. ....  
....., ....., .....  
....., .....  
....., .....  
....., .....  
....., .....  
..... .











## Schedule 1: Description of [\[Beautiful Zebra Rights\]](#)

## **Schedule 2: Press release**

*[Attach press release.]*











