

UK-IPipp39

## **IP licence agreement: educational or training system**

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machinery, or as the case may be. Enter complete and clear statement of industry and application. If longer than 100 words, use [redacted].

OR

"Market/Area of Activity" means for training/educating/providing recreational facilities for [redacted].

"Supporting IP" means all Intellectual Property which is necessary or desirable for the operation and use of [LearnWithMe] but which is identifiably separate in [redacted].

"Third Party IP" means Intellectual Property owned by some person other than the parties, which has been [redacted].

"Update" means a revision, modification, improvement or corrected version of the Licensed Material, developed by the Licensor, [redacted].

## 2. Interpretation

In this agreement unless the context otherwise requires:

2.1. a reference to one gender shall include any or all genders and a reference to the singular may be interpreted [redacted].

2.2. a reference to a paragraph or schedule is to a paragraph or schedule to this agreement unless the context [redacted].





## 6. Licensor's representations as to Intellectual Property

The Licensor represents and warrants [REDACTED]  
[REDACTED], [REDACTED]:

- 6.1. the Licensor is either the owner of the entire right, title and interest in and to [REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED];
- 6.2. to the best of the knowledge of the [REDACTED], [REDACTED]  
[REDACTED]  
[REDACTED];
- 6.3. [except as listed in Schedule [number]] no action has been [REDACTED]  
[REDACTED], [REDACTED]  
[REDACTED], [REDACTED]  
[REDACTED];
- 6.4. use of the Licensed Material [REDACTED] [REDACTED]  
[REDACTED];

## 7. The licence

- 7.1. [Heartland] acknowledges that except as provided elsewhere in this agreement, the Licensor [REDACTED], [REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED].
- 7.2. For the licence fee of £ [500,000], [receipt of which the Licensor now acknowledges], [REDACTED]  
[REDACTED], [REDACTED] [REDACTED]  
[REDACTED] [REDACTED] / [REDACTED], [REDACTED] / [REDACTED]  
[REDACTED].
- 7.3. Heartland shall not promote or use [REDACTED]  
[REDACTED] / [REDACTED]  
[REDACTED].
- 7.4. Heartland must not assign nor [REDACTED] - [REDACTED]  
[REDACTED].



- 7.5. [Heartland] may not allow any [redacted]  
[redacted].
- 7.6. This grant includes the right to create and use / [redacted]  
[redacted] / [redacted]. [redacted].
- 7.7. The licence may not [redacted], [redacted]  
[redacted]:
- 7.7.1 that the Licensor approves [redacted] ( [redacted]  
[redacted] );
- 7.7.2 that the assignee enters into an agreement directly with the  
Licensor [redacted], [redacted]  
[redacted]  
[redacted].
- 7.7.3 that the Licensor is released from [redacted]  
[redacted] / [redacted]  
[redacted].
- 7.7.4 the sub-licence is non-assignable.
- 7.8. So far as any goodwill is generated by [redacted]'s [redacted]  
[redacted]  
[redacted].
- 7.9. Expiry of any patent, trademark or third party [redacted] [redacted]  
[redacted] [redacted]  
[redacted] [redacted].

## 8. Licence of the Supporting IP

- 8.1. The Licensor grants to [Heartland] a [redacted]  
[redacted]  
[redacted] [redacted].
- 8.2. No licence fee [redacted]  
[redacted].
- 8.3. It is not required [redacted]  
[redacted].



10.4. not use the name "[LearnWithMe]" as ..... , .....  
..... , .....  
..... .

OR

10.5. not use the name "[LearnWithMe]" ..... , ..... /  
.....

10.6. not represent that [Heartland] is the .....  
.....  
..... .

10.7. use its best endeavours to notify all persons who may .....  
..... , .....  
..... [ .....  
..... ].

10.8. [attach appropriately to every ..... [ .....  
] ..... [ ..... ]].

10.9. not remove any identification or reference number or other .....  
.....  
.....

10.10. not publish any ..... , .....  
..... :

10.10.1 denigrate the Licensor or ..... , ..... , ..... , ..... ;

10.10.2 reduce the value of .....  
..... .

# 11. Third party infringement

11.1. If either party becomes in any way aware of .....  
.....  
..... , .....  
..... .

11.2. The Licensor shall have the first right, but not the ..... , .....  
..... , ..... , .....















## 19. Indemnity by Licensor

19.1. [ ]  
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19.2. :

19.2.1 [ ] ;

19.2.2 [ ] ;

19.2.3 ;

19.2.4 ;

19.2.5 [ ] .

19.3. - , , :

19.3.1 [ ] ;

19.3.2 .

19.4. - .

19.5. ( , , , , , ) (



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..... , .....  
..... - .....  
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20.7. ....  
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**21. The measure of damages**

21.1. ....  
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21.2. ....  
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.....  
..... , .....  
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**22. Termination**

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..... :

22.1. [ ..... ] .....  
..... ; .....

22.2. [ ..... ] .....  
..... [ 30 ] .....  
..... ; .....

22.3. ....  
..... [ ..... ] .....  
.....











## Schedule 1: Description of [\[LearnWithMe\]](#)

## **Schedule 2: Supporting IP**

## **Schedule 3: Third Party IP**

## **Schedule 4: Training provisions**

## **Schedule 5: Press release**

















