

UK-ITwww02

## **Website privacy notice**



















- We do .....  
:
- a) to prevent the possibility .....  
..... ;
- b) to prevent any .....  
.....
- Access to your .....  
..... .
- If we ask you questions about your payment information, we only show  
[ .....  
.....  
..... ], .....  
..... .
- [Other...]

We automatically delete your payment ..... [ .....  
..... ] .

**Second option**

Payment information is never taken by us or .....  
..... .  
..... .

At the point of payment, you are transferred to a secure page on the website  
of [ ..... / ..... / ..... / ..... / ..... ] .....  
..... .  
..... , .....  
..... .

**16. Direct Debit information**

When you agree to set up a Direct Debit arrangement, the information you .....  
..... [ .....  
..... ] ..... . ..... [ .....  
..... / ..... ] ..... .

[We keep this .....  
..... .]

















.....  
.....  
.....  
.....  
....., .....

### 33. Communicating with us

....., .....

..... [ ..... / ..... ].

....., .....

OR

.....  
....., .....

### 34. Complaining

....., .....

[ ..... ]

....., .....

....., .....





# Explanatory notes

## Privacy policy notice

### General notes

#### Compliance in the UK

In the UK, the rights and obligations regarding protection of an individual’s personal data are written in the Data Protection Act 2018 (the ‘DPA’ or the ‘Act’). In addition to the DPA, if you communicate by electronic messages, you (‘you’).

We are often asked whether this privacy notice is GDPR compliant. The answer is that it is, because the requirements under the General Data Protection Regulation are incorporated into the DPA, , .

Post-Brexit, UK law, the DPA, .

We are less frequently asked if this privacy notice complies with California privacy laws, or others around the world. The answer is that it doesn’t. The reason that it doesn’t is because we assume that your business is located in the UK, and therefore that the State of California has no legal .

The requirements under the DPA are similar in extent to prior data protection law in the UK. If your business complies with prior law, then the changes .

The possible implications for non-compliance are now much more severe. In theory, the Information Commissioner’s Office (the ICO) has the power to fine 4 % .

However, regarding selling to consumers we believe that the ICO in practice is unlikely to fine many small businesses and organisations without having first given a warning. Having a privacy notice (such as one based on this template) that shows some effort to comply with the law is likely, in , .

Updating your website privacy notice is not the only requirement for compliance with the DPA. You are also likely to need to change how customers and visitors can



















