Franchise agreement: restaurant, cafe or other food retail

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Schedule 1 Intellectual Property

Schedule 2 Branded Supplies

Schedule 3 Press release

[THE FRANCHISEE MAY CANCEL THIS AGREEMENT WITHOUT COST OR PENALTY WITHIN 10 BUSINESS DAYS AFTER SIGNING SUCH AGREEMENT, BY GIVING WRITTEN NOTICE TO

7(2) 2008]

This agreement is dated [date]

ABC Limited, a company incorporated in the Republic of South Africa [under company registration number] [number] and]

[ "");

and

DEF, whose address is [full address] (" ").

It is now agreed as follows:

#### 1. Definitions

In this agreement, the following words shall have the following meanings,

:

"Branded Supplies" means the consumable goods and semi-

disposable goods listed in the Manual as

Branded Supplies and provided

"Central Undertaking" means the whole of the business carried on by

the Company, part of which is intended

"Close Relative"

means in relation to a deceased Franchisee.

"Confidential Information"

means all information about the Company. It includes among other things: information about businesses, methods of doing business, future plans, policies, suppliers and customers. It includes information about suppliers agents

distributors and customers.

;

"Disclosure Documents" means all information of the Company's

Business. It includes among other things: experience of Company, litigation history, payments to be made by the Franchisee to the Company existing and past franchisees. It includes information about the supply of goods and services, marketing or other cooperative

"Drinks and Meals"	means any food product sold or intended for .
"Goods"	means the Raw Materials and the
"Franchise Business"	means the business, carried on under the brand name of the Company and is being
"Franchise"	means the arrangement for operation of the Franchise Business,
"Franchise Premises"	means the real property or premises occupied by the Franchisee for
"Franchise Service"	means any service provided by the Franchise Business, including sales of Drinks and
"Intellectual Property"	means intellectual property of every sort, whether or not registered or registrable in any country, including intellectual property of kinds coming into existence after today; and

including, among others, patents, trademarks,

unregistered marks, designs, copyrights,

software, , ,

"Know-how" means the body of knowledge and ideas

created by the Company and used in any

"Manual" means every manual and other document

intended to provide instruction or set policy on

any

"Raw Materials" means [the food and other materials from

which Drinks and Meals are

1

"Software" means the software used in the Franchise

Business and licensed

"Termination Date" means the date when this agreement ends.

"Territory" means the area covered by [post code /

/ / ].

"Transferee" any person to whom the Franchisee wishes to

sell or charge or make some other voluntary

### 2. Interpretation

In this agreement unless the context otherwise requires:

- 2.1. any agreement by any party not to do or omit to do something is deemed to include an obligation not to allow
- 2.2. [except where stated otherwise,] any obligation of any person arising from this
- 2.3. in this agreement references to a party include references to a person to whom those rights and obligations are transferred or pass as a result of , , , ,

- 2.4. the headings to the paragraphs and schedules (if any) of
- 2.5. all money sums mentioned in this agreement are calculated net of VAT, which
- 2.6. A requirement for reasonableness shall not imply that reasons shall be given
- 2.7. in any indemnity, a reference to costs or expenses shall be construed as including the estimated cost of management time of the indemnified party, such cost calculated as,
- 2.8. this agreement is made only in the English language. If there is any conflict in meaning between the English language version of this agreement and any version or

### 3. Warranties for authority

3.1. Each of the parties warrants that it has power to enter into this agreement [and

].

- 3.2. The Franchisee warrants and undertakes that it is not aware as at the date of this agreement of anything within his reasonable control which might
- 3.3. The Franchisee warrants that he is not at the time of entering into this agreement insolvent and knows of no circumstance which would entitle any creditor to appoint a receiver or

### 4. Relationship of parties

4.1. Nothing in this agreement shall create a partnership or agency or the relationship of employer and employee, or other relationship between any of the

4.2. Neither party shall have, nor represent that it has, any authority to make any commitment on the other party's behalf, except joint marketing

#### 5. Entire agreement

- 5.1. This agreement, together with the Manual and the Disclosure Documents contains the entire agreement between the parties
- 5.2. The Franchisee acknowledges that he has read and understood the Manual, the Disclosure Document and he accepts that the Company may change anything in the Manual,
- 5.3. Each party acknowledges that, in entering into this agreement, he does not rely on any representation, warranty, information
- 5.4. Conditions, warranties or other terms implied by statute or common law are excluded from this agreement to the fullest extent permitted by law. As

[Enter list of docs and dates ]

#### 6. Grant of Franchise

- 6.1. With effect from [start date] the Company grants a [exclusive/non-exclusive] Franchise to the Franchisee [within the Territory] for
- 6.2. The Franchisee will operate the Franchise from the Franchise Premises
- 6.3. The Franchisee may use the [trade mark / trade name / copyright / Intellectual Property] related

- 6.4. The Termination Date is [date], when this agreement
- 6.5. [The Company may terminate this agreement at any time within the first 12 months on

.]

#### 7. Early obligations of the Company

After the signing of this agreement, the Company

- 7.1. [the set-up guide relating to selection of Franchise Premises,
- 7.2. the Manual;
- 7.3. Disclosure Documents
- 7.4. names of approved suppliers and draft contract forms;
- 7.5. the stock of Raw Materials and Branded Supplies 2;
- 7.6. draft budget, management accounts and book keeping system based on [software] which the Franchisee must
- 7.7. a three year marketing plan,
- 7.8. advertising and marketing guide;
- 7.9. draft contract of employment of staff;

#### 8. Initial Training

- 8.1. Within [28] days of signing this agreement, the Company will provide a minimum of [40] hours training in the
- 8.2. The training will be provided free of charge at a location
- 8.3. The Franchisee must pay for his travel and

0.4.	Company. It is in the discretion of the Company as to whether the Franchisee has completed the training to a satisfactory level.  ( )
8.5.	The Company will provide training for employees or prospective employees of the Franchisee at [its head office / a location chosen by the Company]. Training will be provided by the day and charged to the
	[ 20 , 000 ]
Ong	oing Company provision
During	g the operation ,
9.1.	provide the Raw Materials and the Branded Supplies;
9.2.	provide and maintain the Manual;
9.3.	provide training for the employees of the Franchisee at cost [
	];
9.4.	recommend sources of materials,
9.5.	provide advice, to the extent it ,
	;
9.6.	provide whatever marketing assistance ;
9.7.	develop public relations and promotional
	;
9.8.	supervise advertising by the .
9.9.	provide Disclosure Documents within [ ] financial .

## 10. Franchise fees and other payments

		. ,		
10.1.	In cons	ideration of the Company granting the Fra	anchise, [ 100 , 000 ]	
10.2.	-	tenth day of each month, the Franchisee s 5 %]	shall pay to ,	
10.3.	, During	a period of [30] days prior to opening the	[10,000]	
10.4.	During	the operation of the Franchise, the Francl	nisee will spend	
10.5.	All adv	ertising must be approved		
10.6.	The Fra	anchisee shall pay each		
Pay	ment 1	terms		
11.1.	All sum	s due under this agreement:		
	11.1.1	shall be made by the due date, failing whe charge the		
		]%		5 ]
	11.1.2	Interest shall be calculated and compour	nded monthly.	
	11.1.3	shall be paid in South African rand		
11 2	Pavme	nt for Goods shall be made		

11.3.	All goo	ds sold to the Franchisee	
11.4.	All payı made i	ments to be made by [name] under this agreement shall be n full - [(	
	:)		
	].		
11.5.	-	nts shall be made without deductions. If the applicable law s any tax or charge to ,	
		·	
11.6.	=	m due under this agreement not expressed in rand shall be ted into rand at the	
		]	]
		].	
Righ	nt to R	Renewal	
12.1.	The Fra	anchisee may renew the Franchise [ 5 ] , :	
	12.1.1	gives written notice to ;	
	12.1.2	has achieved the ;	
	12.1.3	is not ;	
	12.1.4	signs the then current version of the Franchise agreement of the Company, which may be different	f
		,	

12.1.5 is not affected by any circumstance (
)

12.1.6 pays the renewal fee of ZAR[5000].

#### 13. Data Protection laws compliance

The Manual and the operation of the Software require that

,

### 14. Franchisee's undertakings

The Franchisee now undertakes to:

14.1. participate personally in the operation of the Franchise Business for at least [30] hours [48]

;

14.2. make certain that the Franchise Business is operated to

14.3. comply in all respects with the procedures and

,

14.4. not conduct any aspect of

;

14.5. not do anything which may harm the [ ];

14.6. employ suitably

14.7. maintain high standards of

14.8. to use only the Company's
14.9. obtain and maintain all the , , ;
14.10. maintain accounting, employment and other
;
14.11. make available to the Company
;
14.12. pay all taxes as due;
14.13. maintain a relationship with every
14.14. sell the Farnchise Services and any other
; 14.15. at all times maintain ;
14.16. maintain the ;
OR
14.17. not change in
; 14.18. always use his
14.19. allow access to any person authorised by the ,
,
14.20. at the request of the Company, to
/ ].
14.21. not incorporate or change the
14.22. not use any business name of

- 14.23. conduct the Franchise
- 14.24. not sell, transfer, sublicense, or assign this
- 14.25. provide for assessment by the
- 14.26. Each shareholder in a corporate Franchisee, who signs

### 15. Exclusive purchase arrangements

The Franchisee will not buy from any supplier except the Company,

#### 16. Transfer on death of Franchisee

- 16.1. In the event of the death of the Franchisee, the franchise , [30]
- 16.2. A Close Relative of the deceased Franchisee may take over the Franchise provided he is qualified

[ ]

- 16.3. No transfer fee shall be payable to
- 16.4. The grant of a new franchise will be

16.6.	If the quality of management of the Franchise Busine the judgement of the ,	ss is reduced in
		20 %.]
	npany's right of pre-emption before tra	ansfer of the
17.1.	The procedure set	и
17.2.	If and whenever the Franchisee wishes to assign, sul	b-contract,
	-	
17.3.	The Franchisee must give notice in writing to the Cor	npany,
	;	,
	17.3.1 the name of Transferee;	
	17.3.2 information relating to the Transferee of the	
	17.3.3 the proposed transfer price,	· ,
	17.3.4 a draft	
17.4.	The Company may make	
17.5.	All of the information given to the Company ("	")

16.5. A transfer to any other person shall be

17.6.	The Company must, within [28] days of the date it was notified of the possibility of a transfer by the Franchisee,					
	. [28]	,				
17.7.	If the Company elects not to buy ,					
	:					
	17.7.1 the Transferee is ;					
	17.7.2 the Transferee is					
	;					
	17.7.3 the Transferee is disqualified by his or its failure					
17.8.	If the Company so ,					
17.9.	If the Company elects to buy the Franchise Business, completion sha	  -				
	•					
17.10	. If the Company elects :					
	17.10.1 the Franchisee is free to					
	17.10.2 the Franchisee may not change any					
	;					
	17.10.3 the Company shall not object to					
	;					
	17.10.4 on completion of the transfer, the Franchisee shall procure that	at				

the Transferee simultaneously enters

17.10.5 the	Company	shall co-d	perate	fully	and
-------------	---------	------------	--------	-------	-----

17.10.6 if the sale to the Transferee does not proceed, the Franchisee may not

[12]

- 17.11. If the Company has the right to buy the Franchise Business in circumstances where
  - 17.11.1 the Franchise Business is a going concern.
  - 17.11.2 the sale is at
  - 17.11.3 the buyer must employ staff
  - 17.11.4 the buyer must himself
- 17.12. There shall be deducted from the purchase price payable by the

### 18. Terms for transfer to a third party

18.1. A transfer to a third party who

		18.1.1	the Transferee must meet	
		18.1.2	the Transferee signing -	
		18.1.3	payment to the Company of a contribution to the cost	
			, [ 500 , 000 ].	
		18.1.4	payment to the Company [ 50 , 000 ].	
		18.1.5	payment to the	
	18.2.	If a tran	nsfer does not proceed, the	
	18.3.	The tra	nsfer must be completed within [12] weeks of the	,
19.	Fran	chise	operated by a partnership	
	19.1.	If the F	ranchisee wishes to enter into	
	19.1.			)
	19.1.	19.1.1	, :	)
	19.1.	19.1.1 19.1.2	the new partner (or, if a ,	)
	19.1.	19.1.1 19.1.2	the new partner (or, if a , the Transferee signing	)

		•	
19.2.	In the e	event of any of:	
	19.2.1	the death of one of the partners,	
	19.2.2	the purported or actual	
		•	
	19.2.3	the bankruptcy or proven insolvency of a partner;	
19.3.	the par	tner(s) remaining may	
	:	,	
	19.3.1	give notice of their wish [6	60 ]
	19.3.2	obtain the approval of the Company to	
		;	
	19.3.3	sign a new franchise agreement in	
		•	
	19.3.4	pay the Company a contribution to the cost of providing assessment, ,	
		, [50,000].	
19.4.	The Co	ompany	
19.5.	If the s	. urviving partner(s) wishes to introduce a new partner,	
19.6.		an application is made, the Company will not refuse it onably, nor make	

19.1.5 payment to the

ort t	T T(
)(	JI

### 20. Franchise operated by a company

- 20.1. The following terms apply if the20.1.1 becomes insolvent; or
  - 20.1.2 is the subject of
  - 20.1.3 transfers or charges, or attempts
    ,
    ;
  - 20.1.4 is subject to20.1.5 is subject to
- 20.2. the Franchise shall terminate automatically
- 20.3. The Company shall not object unreasonably to a change
- 20.4. If the shareholders in the Franchisee propose a change which does, in
  - 20.4.1 The Company approving a person who is a shareholder and
  - 20.4.2 The signing of a new

		20.4.3	Payment of ZAR[10		pany of a	fee calculate	d as the prop	portion
			,		(		)	
		20.4.4	if and so f	far as the C	Company	requires in its	,	
	20.5.	If the F	ranchise te	erminates, tl	he Comp	any shall have	e a right to	
							,	
21.	Insu	ırance	<b>)</b>					
	21.1.	The Fra	anchisee w	vill obtain ar	nd mainta	in an insuran	се	
	21.2.	The Fra	anchisee sl	hall keep th	ne Goods	insured to		
	21.3.	The Fra	anchisee w	vill pay all th	ne premiu	ms	·	
	21.4.	The Fra	anchisee w	vill ensure th	nat the te	rms		
	21.5.	The Co	ompany's ir	nterest will b	oe noted			
	21.6.	The ins	surance pol	ilicy will stipu [	ulate that 15]	the		
	21.7.	If, wher	n the Comp	oany asks, t	the Franc	hisee fails to	deliver to	

# 22. Risk and retention of title

22.1.	The Company shall deliver the Goods, [	г		1	]
22.2.	In spite of delivery having	[ ,		].	
	22.2.1 the Franchisee ;				
	22.2.2				
22.3.			•		
22.4.	)		. (		
22.5.					
22.6.					
22.7.	•				

22.8. 22.9. 22.10. 22.11. 22.12. 22.12.1 22.12.2

# 23. Intellectual Property

22.12.3

The Franchisee agrees with the Company:

23.1.

23.2.			;							
23.3.							;			
23.4.				]	[			]]		;
23.5.			;							
23.6.									;	
23.7.						• ,				
23.8.		;								
23.9.					;					
23.10.			;							
23.11.	]	1	[					[		

## 24. Automatic or immediate termination

, :

24.1. the other party is declared or becomes insolvent;

24.2.;24.3.,,;

24.4. , , , , , ;

24.5. , ,

24.6.

24.7.

# 25. Termination by the Company on notice

, , [30]

. :

25.1.

25.2.

25.4.

25.5.

•

25.6.

25.7. [ 30 ] ,

, , , ,

25.8.

# 26. Consequences of termination

Upon termination of this agreement for any reason:

26.1.

26.2.

26.3.

26.3.1 have access to the Franchise Premises;

26.3.2

26.3.3

	26.3.4				•				,	
	26.3.5	take a trar	nsfer of	f any oth		d asset				
26.4.						,				
26.5.	٠			,				,		,
26.6.	;									
26.7.		٠		,						
26.8.	The Fra	anchisee ur	ndertak	es with	the Com	pany:				
	26.8.1									
		·,		)	(	)	,			
	26.8.2									
		]			• ,			(	[	)
	26.8.3								,	
		)							(	

# 27. Confidentiality

27.1. The Franchisee agrees and undertakes that he will:

27.1.1

```
27.1.2
                  ]
                              );
      27.1.3
27.2.
      27.2.1
                                                                         [
      27.2.2
27.3. This paragraph does not apply to disclosure:
      27.3.1
      27.3.2
      27.3.3
      27.3.4
27.4.
                                                            [
                                                                     ]
```

# 28. Confidentiality of Know-how

The Franchisee agrees:

28.1. 28.2. 28.3. 28.4. 28.5. 28.6. 29. Time is of the essence 29.1. 29.2. [ 30. Limitation of liability 30.1. )]. [ 100 , 0000 ] (

30.2. 30.2.1 indirect or consequential loss; or 30.2.2 31. Publicity / Announcements 31.1. Neither party shall: 31.1.1 make any public announcement; or 31.1.2 disclose any information; or 31.1.3 31.2. 31.3. 31.4. 3, 32. Irrevocable power of attorney 32.1. 32.2.

[14]

32.3.

32.4. ,

·

32.5.

32.6.

32.7.

32.8.

33. Indemnity

33.1.

: 33.1.1

33.1.1

33.1.2 , , ;

33.1.3

[ ].

```
33.2.

33.3.

33.3.1

33.3.2

33.4.

33.5.
```

# 34. Damages not adequate

## 35. Uncontrollable events

, [ ].

# 36. Miscellaneous matters

36.4.

36.1. , ,

36.2.

36.3.

,

·

•

36.5.

36.6.

36.7.

36.8.

36.9.

36.10.

<del>-</del>

It shall be deemed to have been delivered:

; ;

72 ;

--

- : 24 -.[

].

36.11.

36.12.

36.13.

Signed by / on behalf of the first named party by his representative who personally accepts liability for the proper authorisation to enter into this agreement and by the second party personally / as a partner in [name of partnership].

For, and on behalf of []

print name

For, and on behalf of []

print name

# **Schedule 1 Intellectual Property**

# **Schedule 2 Branded Supplies**

## **Schedule 3 Press release**

# **Explanatory notes:**

Franchise agreement: restaurant, cafe or other food retail

## **General notes**

1. Although all matters relating to the management, operation and structure of a company are regulated by statute, this agreement is comparatively unregulated. It is therefore

However, franchise arrangements are watched by many organisations and critics. If you want your franchising business to be a success, you should keep the deal fair in the eyes of the World. The starting point for this agreement should therefore be a "wish list"

We advise that you do not add greatly to the detail of the franchise arrangements. It is certain that you will need to change them from time to time. Keep this document to the

- 2. Traditionally, South African franchise arrangements have not been subject to specific regulation. From 31 March 2011, the Consumer Protection Act, 2008 (CPA) and its regulations substantially changed the manner in which South African law regulates franchise arrangements. The legislation devotes several pages to the rights and duties of franchisors and franchisees, the
- 3. The CPA has introduced a couple of new formalities for all franchise agreements, including that they must be in writing, written in plain and
- 4. The CPA has also introduced a cooling-off period, i.e. the right of every franchisee to cancel a franchise agreement without cost or penalty within 10 business days after signing the agreement, by giving written notice to the franchisor. Every franchise agreement must now contain the exact text of this cooling-off provision (i.e. the text of section 7(2) of

5. The CPA regulations contain a number of clauses which must be contained in each franchise agreement, as well as providing for terms and conditions that

Ī

will be void

- 6. The CPA regulations also list the kind of information which must be disclosed to each prospective franchisee (in the form of a "disclosure document") at least 14
- 7. As a result of these changes, it is advisable for clients to review their existing franchise agreements and disclosure documents as soon as possible, and to ensure that all franchise arrangements

  2011
- 8. The regulations oblige franchisors to provide franchisees with a disclosure document at least 14 days prior to entering into a franchise agreement. The minimum specified information that must be contained in the disclosure document includes a viability statement relating to the franchisor's net profit and turnover, and a list of current franchisees. If adopted, this
- The Franchise Premises: we have assumed that either the company has no direct interest in the Franchise Premises, or, more likely, that the franchise branch operates from property held under a lease to the franchisor and sublet to the franchisee. In that

## Paragraph specific notes

Notes relating to a particular paragraph

#### 1. Definitions

Check very carefully to be sure they apply exactly to your proposals. You should first decide on the contents of the document, then return to check what definitions are needed and

We have had difficulty in deciding on the most appropriate references to the main business on the one hand and the franchisee's business ion the other hand. Use of the word "business" may be confusing. We have chosen "Central Undertaking" simply to make the

You may not require a reference to software. Most businesses will use some software which is tailored to some extent, if

We have defined the manual as any number of documents. What it means is all of the documents you provide as .

We have allowed for some information to be in schedules to the agreement. You can add to the schedules, change or delete

## 2. Interpretation

We advise you to leave all these in place because they tie in to important points in the way a judge would interpret the agreement. The point on VAT can be deleted for commercial transactions, when VAT is assumed to be due. The last item covers future litigation, when

## 3. Warranties for authority

The franchisor will already have made enquiries, but it is useful to have the Franchisee personally confirm these important points, so that he is liable

#### 4. Relationship of parties

Leave this provision in place. Every employer is required to comply with Republic of South Africa anti-discrimination laws, which prevent discrimination on grounds of sex, race, sexual orientation, disability, religion and age. In practice, the courts are

,

## 5. Entire agreement

!

In law, the Franchisee has signed to the Manual (which may be contained in several documents) in the form in which it is at the date of signing. There is provision in the agreement for his accepting changes, but since he will not have signed to them, they will

Note that the manual is defined as any number of documents. While it is good practice to keep all instruction and guidance material in a single document, your method of doing business may require separate documents for

#### 6. Grant of franchise

The start date may be in the future. The possibility to terminate depends on the franchise you are offering. Clearly, you cannot terminate on a whim when your Franchisee has spent large sums in setting up and may have taken a lease of

Termination may be an issue. A Franchisee does not want to be working for ten years, only to have to hand his business back to you. You will have your own aspirations and reasons for your decision so enter whatever period is appropriate or no date at all. If there is no termination date

## 7. Early obligations of the company

It will be necessary to think this through and list the items which may cause worry to the Franchisee if not included. Do not go .

#### 8. Initial training

Training is important. It is also a matter widely discussed in books and articles. So the agreement should cover this issue if only

## 9. Ongoing Company provision

This depends entirely on what you want to provide. Avoid

#### 10. Franchise fees and other payments

There is no law restricting what a franchisor can charge for what service or in what circumstances. Basic common law is that a fee or charge should reflect no "penalty". So your solicitor can charge you ZAR10,000 an hour but he may not charge you an extra "ZAR1000 an

We take the view that it is best to state specific sums, even if they are later eroded by inflation.

What the Franchisee pays and for what services

## 11. Payment terms

The interest provision is useful to promote fast payment. The rate and cumulating period are for negotiation, but you should remember that the period of cumulation is

").

. (

## 12. Right to renewal

Only you can decide the framework of your franchise offer and set the terms for renewal and transfer. We have provided example terms based on an initial term of five years. This gives you the opportunity to change

## 13. Data Protection laws compliance

South Africa does not have an omnibus data protection law. Instead, in the Republic of South Africa have three statutes that contain some ( )

Both the company and franchisees are likely to be data

It is therefore important that you identify the extent to which each of the company and the franchisee

## 14. Franchisee's undertakings

Most of these points will be covered in detail in your manual. But is a good idea .

## 15. Exclusive purchase arrangements

We assume you will wish to control the materials / ingredients closely. We have placed this short item in its own

#### 16. Transfer on death of franchisee

This is the first of several paragraphs dealing with changes of

## 17. Company's right of pre-

This is a difficult area. This is one where there may be legal provisions preventing you from taking back a flourishing business at an under value. It is important that you think through how you want your franchise to operate and set down each step carefully. On the one hand you need to avoid making the provisions obviously draconian, which would be bad for your brand and your expansion plans.

The structure we propose in this and the following paragraphs is for the Company to have a right to buy the franchise back at market value. Later, we provide for transfer payments and other charges to be deducted, so that effectively, the Company may pay a .

The terms we have set out in this document are flexible

If you start with a sole owner, we advise you to leave in place the three alternative "entities" for the Franchisee. Later he may wish to incorporate

## 18. Terms for transfer to a third party

We have provided a simple procedure, largely

## 19. Franchise operated by a partnership

We do not intend that you should delete this paragraph simply because you franchisee is not in a partnership now. If

## 20. Franchise operated by a company

Even if the franchisee is a company, the directors may wish to join another in a joint , ,

#### 21. Insurance

The extent to which you require the franchisee to insure will depend on the requirements of

#### 22. Risk and retention of title

This is a very full provision to provide maximum protection for the

#### 23. Intellectual property

As you can see from the definition, IP is a big subject. Some IP is

Trademarks are registrable in the Republic of South 1993

If someone effectively steals your brand by dressing up his goods or services like .

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## 24. Automatic or immediate termination

These provisions are reasonable and work both ways.

## 25. Termination by the company on notice

We have written this paragraph in strong terms to give you the legal strength you will want.

## 26. Consequences of termination

These are

You should know however that the Consumer Protection Act South Africa may restrict your ability to impose

## 27. Confidentiality

We have included this paragraph because every business has many secrets which

Remember to tie

## 28. Confidentiality of Know-how

Know-how is the term we use to describe all those "ways you do things":

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#### 29. Time is of the essence

This is a legal term which prevents a

. !

## 30. Limitation of liability

This is a simple and sensible provision to limit your total liability. In

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## 31. Publicity / announcements

This provision is concerned about publicity relating to this agreement. You

## 32. Irrevocable power of attorney

This is a very powerful provision. It creates a power of attorney. That means, in the circumstances set down,

, ,

.

33. Indemnity

This is a two-

## 34. Damages not adequate

A judge will usually try to award money damages

## 35. Uncontrollable events

Often referred to as "force".

#### 36. Miscellaneous matters

A number of points

Dispute resolution: there are many ways to settle a dispute. But an action in court is the least desirable because it

## **End of notes**